

What is claimed is:

1. A method for linking business interests, comprising the steps of:
receiving postings of business interests to a provider;
providing to a customer access to said postings; and
linking said customer to said business interests.
2. The method of claim 1, wherein said business interests consists of a group including, equipment, real estate, intellectual property, technical expertise, material inventories, purchase agreements, product purchases, and investment capital.
3. The method of claim 1, further comprising the step of the customer negotiating the linked business interests.
4. The method of claim 3, wherein the linking step consists of the customer creating item selection criteria.
5. The method of claim 4, further comprising the step of the customer providing item selection criteria to the provider.
6. The method of claim 5, further comprising the step of the provider providing items indicated by the item selection criteria to the customer.

7. The method of claim 6, wherein the provider utilized a computer system to implement the business links.
8. The method of claim 7, wherein the computer system uses the internet in the form of a web portal.
9. A computer-readable medium for linking business interests to customers, the computer-readable medium carrying one or more sequences of one or more instructions which, when executed by one or more processors, cause the one or more processors to perform the compute-implemented steps of:
 - receiving postings of business interests to a provider;
 - providing to a customer access to said postings; and
 - linking said customer to said business interests.
10. The computer-readable medium of claim 9, wherein said business interests consists of a group including, equipment, real estate, intellectual property, technical expertise, purchase agreements, material inventories, product purchases, and investment capital.

11. The computer-readable medium of claim 9, further comprising the step of the customer negotiating the linked business interests.

12. The computer-readable medium of claim 11, wherein the linking step consists of the customer creating item selection criteria.

13. The computer-readable medium of claim 12, further comprising the step of the customer providing item selection criteria to the provider.

14. The computer-readable medium of claim 13, further comprising the step of the provider providing items indicated by the item selection criteria to the customer.

15. An apparatus for linking business interests, comprising:

one or more processors; and

a memory communicatively coupled to the one or more processors, the memory including one or more sequences of one or more instructions which, when executed by the one or more processors, cause the one or more processors to perform the steps of:

receiving postings of business interests to a provider;

providing to a customer access to said postings; and

linking said customer to said business interests.

16. The apparatus of claim 15, wherein said business interests consists of a group including, equipment, real estate, intellectual property, technical expertise, purchase agreements, material inventories, product purchases, and investment capital.

17. The apparatus of claim 15, further comprising the step of the customer negotiating the linked business interests.

18. The apparatus of claim 17, wherein the linking step consists of the customer creating item selection criteria.

19. The apparatus of claim 18, further comprising the step of the customer providing item selection criteria to the provider.

20. The apparatus of claim 19, further comprising the step of the provider providing items indicated by the item selection criteria to the customer.